

FOR RELEASE DECEMBER 1, 2009

Company: CoSentry

Contact: Manny Quevedo
Vice President, Development
402-492-7800
mquevedo@cosentry.com

COSENTRY ANNOUNCES TRANSATLANTIC PARTNERSHIP WITH 1ST EASY-UK TO ADDRESS GROWING GLOBAL DEMAND FOR SAAS CLOUD SERVICES

(Omaha, Neb.) – CoSentry, a nationally recognized leader in the Private Cloud Services industry announced today that it has entered into formal agreement with 1st Easy of the UK to extend its offering to Europe and surrounding markets. The agreement allows both CoSentry and 1st Easy to logistically and commercially deliver Cloud Services and dual Internet datacenter resources to support their clients in both the USA and the UK.

By delivering a common solution service platform (CSSP) the two companies are able to deliver a variety of requirements, from private cloud federation to a range of data center resources including server on demand, data replication, HA, load balancing and SaaS enabled platforms.

Cris Freiwald, Vice President of CoSentry Sioux Falls operations commented, "our clients in the USA are increasingly eyeing Europe as a strategic point of presence and this new relationship with 1st Easy, with their similar Cloud Services strategy and data center resources allows CoSentry to reach new global solution levels for its clients." He continued, "Today's SaaS providers demand a global presence and cannot afford historical performance problems. This common platform reduces latency by more than half and assures a solid end-user experience."

1st Easy's Managing Director, Stephen Bell also remarked that "our clients are looking for more than just a single point of Internet solution delivery. They increasingly see their commercial on-line activities expanding onto the global stage and this agreement expands our abilities to reach the USA online market for our clients, the largest natural expansion area for them". Bell added, "The common platform assures that the two companies will be able to provide single point of contact, 24/365 support services and coverage to their clients. The CSSP ensures that clients with 24 hour demands are fully supported by common SLA's, ticketing systems and that local real-time engineering staff are on hand."

The agreement provides for specific technologies such as EMC Corporation's MirrorView and VMware's ESX technologies to be commonly deployed and managed from either Network Command Center. Connectivity is being deployed that will also assure consistency of service between facilities with large bandwidth capabilities across multiple access points. Clients can choose to provide their own platform and infrastructure or they can take advantage of the multi-million dollar carrier-class network infrastructure already in place. The CSSP was designed to optimize ease of operations for the SaaS community.

“The demands of an ‘always on’ economy require a network of ‘always on’ facilities and the associated expertise,” commented Mike Steffan, CEO of CoSentry. “Our alliance with 1st Easy brings another level of performance to our North American clients and creates a seamless set of attributes for our European clientele,” he continued. The agreement provides access to all the data centers within both networks, including the recently completed Tier IV Midlands Data Center built from the ground up as a highly secure, certified high density computing facility.

About CoSentry

CoSentry serves as a one source provider of business continuity and managed technical services. Founded in 2000, CoSentry provides Systems, Work Group, Print and Mail Recovery solutions. In today’s ALWAYS ON business environment, market leaders benefit from CoSentry’s world-class services to keep their businesses running – no matter what. The company also provides diverse and robust collocation and managed Internet services. CoSentry is headquartered in Omaha, Neb., with network centers in Omaha, Kansas City, Mo., and Sioux Falls, S.D. For more information about CoSentry, please visit www.cosentry.com.

About 1st Easy Limited

“Your Internet Resource Partner” - Established in 1999, 1st Easy Limited provide Internet services for businesses and developers, including dedicated servers, collocation, web hosting, email filtering and hosted Microsoft™ applications. 1st Easy has been recognized as an Investors in People Company, and have been awarded the South East Cheshire Enterprise "e-Business" of the year title.

Stephen Bell, Managing Director
1st Easy Limited
0808 222 2221